

Publication dates and display copy deadlines

Issue date 2020	Copy deadline	Publication date
January/February	6 December	6 January
March/April	10 February	3 March
May/June	13 April	4 May
July/August	22 June	13 July
Sept/Oct	17 August	7 September
Nov/Dec	12 October	4 November

Media:

Apple Mac compatible files are accepted via email sent to iparker@acenet.co.uk (maximum size per email 10MB). You can use on-line file transfer services such as **Dropbox** or **WeTransfer**, or alternatively we can **retrieve files from your FTP server**.

PDF settings:

Please distill to the **PDF/X-1a:2001 standard**. Please contact us for settings if you are unsure.

File format:

Regardless of the software used, your advertisement should ideally be supplied as a **PDF**, although the following file types are also acceptable: Adobe InDesign (exported as IDML), QuarkXPress (up to v8), Adobe Illustrator or Adobe Photoshop. All linked files must be included.

Fonts:

All fonts should be embedded within the PDF. If supplying Adobe InDesign, QuarkXPress, Adobe Illustrator or Adobe Photoshop files please ensure all fonts are provided. If correct fonts are not supplied an alternative may be substituted.

Colours:

All colours in the PDF should be CMYK. RGB, Pantone and any other spot colours should be converted to CMYK.

Picture files:

Images should be supplied as TIFF, JPG or EPS files. Raster images should be at a **resolution of 300dpi**.

Infrastructure Intelligence magazine

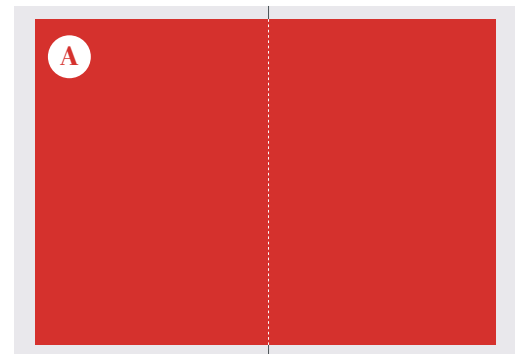
Display advertisement dimensions

A Double page spread

Type area:
W – 400mm
D – 277mm

Trim size:
W – 420mm
D – 297mm

Bleed size:
W – 426mm
D – 303mm

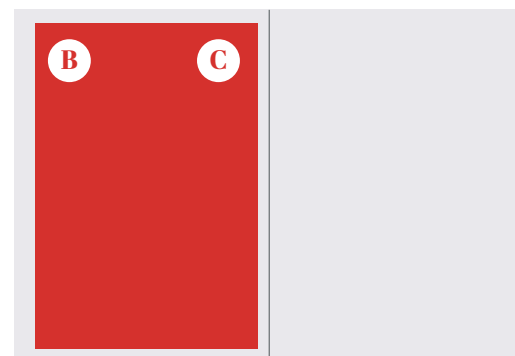


B Full page

Type area:
W – 190mm
D – 277mm

Trim size:
W – 210mm
D – 297mm

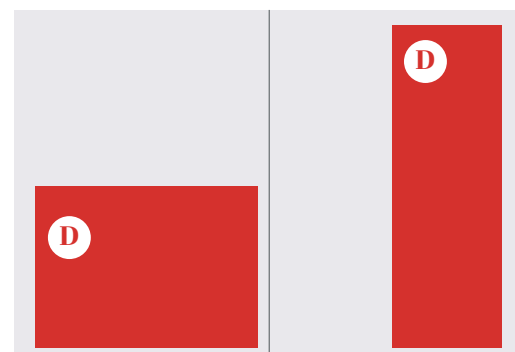
Bleed size:
W – 216mm
D – 303mm



D Half page landscape/portrait

Type area:
W – 190mm
D – 134mm

Type area:
W – 90mm
D – 277mm



Inserts details are available separately on request.

eNewsletter

- A** **Headline Leaderboard:**
Width (pixels) 560
Height (pixels) 69
File format .gif / .jpg / .png
- B** **Mid Page Banner:**
Width (pixels) 560
Height (pixels) 72
File format .gif / .jpg / .png
- C** **Baseline Leaderboard:**
Width (pixels) 560
Height (pixels) 69
File format .gif / .jpg / .png

Animated GIFs are not guaranteed to work in email



www.infrastructure-intelligence.com

- A** **Headline Leaderboard with hyperlink:**
Width (pixels) 728
Height (pixels) 90
File format .gif / .jpg / .png
- B** **MPU Button:**
Width (pixels) 300
Height (pixels) 60
File format .gif / .jpg / .png
- C** **Mid Page Banner with hyperlink:**
Width (pixels) 300
Height (pixels) 120
File format .gif / .jpg / .png
- D** **Skyscraper with hyperlink:**
Width (pixels) 300
Height (pixels) Up to 600
File format .gif / .jpg / .png
- E** **Baseline Leaderboard with hyperlink:**
Width (pixels) 728
Height (pixels) 90
File format .gif / .jpg / .png

For Keyword Search Optimization and Case Study upload contact us



Cancellation of all bookings must be acknowledged in writing no later than **30 days prior to publication/distribution date.**



Find out more:

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