

2016 Production Specifications

Print

■ Infrastructure Intelligence Magazine



Publication Dates and Display Copy Deadlines

Issue date	Advertisement copy deadline	Publication date
2016		
March/April	24 February	14 March
May/June	27 April	16 May
July/August	15 June	5 July
Sept/Oct	31 August	19 September
Nov/Dec	19 October	7 November

Display Advertisement Requirements

Media:

Apple Mac compatible files are accepted via email sent to ann.s@avisio.co.uk (maximum size per email 10MB). You can use on-line file transfer services such as MailBigFile or WeTransfer, or alternatively we can retrieve files from your FTP server.

PDF settings:

Please distill to the PDF/X-1a:2001 standard. Please contact us for settings if you are unsure.

File format:

Regardless of the software used, your advertisement should ideally be supplied as a PDF, although the following file types are also acceptable: Adobe InDesign (exported as IDML), QuarkXPress (up to v8), Adobe Illustrator or Adobe Photoshop. All linked files must be included.

Fonts:

All fonts should be embedded within the PDF. If supplying Adobe InDesign, QuarkXPress, Adobe Illustrator or Adobe Photoshop files please ensure all fonts are provided. If correct fonts are not supplied an alternative may be substituted.

Colours:

All colours in the PDF should be CMYK. RGB, Pantone and any other spot colours should be converted to CMYK.

Picture files:

Images should be supplied as TIFF, JPG or EPS files. Raster images should be at a resolution of 300dpi.

Display Advertisement Dimensions

Double page spread

Type area:
W – 400mm
D – 277mm

Trim size:
W – 420mm
D – 297mm

Bleed size:
W – 426mm
D – 303mm

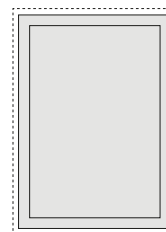


Full page

Type area:
W – 190mm
D – 277mm

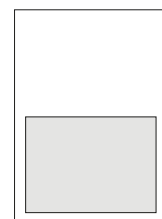
Trim size:
W – 210mm
D – 297mm

Bleed size:
W – 216mm
D – 303mm



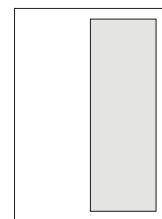
Half page landscape

Type area:
W – 190mm
D – 134mm



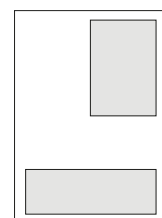
Half page portrait

Type area:
W – 90mm
D – 277mm



Quarter page portrait

Type area:
W – 90mm
D – 134mm



Quarter page horizontal

Type area:
W – 190mm
D – 64mm



Inserts

Details are available separately on request.

- Infrastructure Intelligence Magazine
- Infrastructure Intelligence e-newsletter
- www.infrastructure-intelligence.com



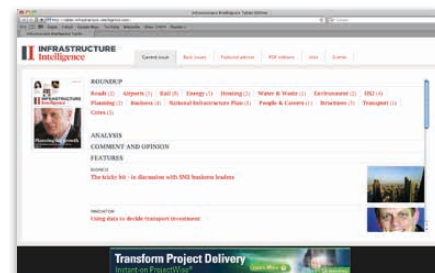
■ Digital Magazine

	Width (pixels)	Height (pixels)	File format
Baseline Leaderboard	728	90	.gif / .jpg / .png

■ Digital and Printed Magazine Combination

Company Profile, Innovation Case Study and Event Profile

Details are available separately on request.



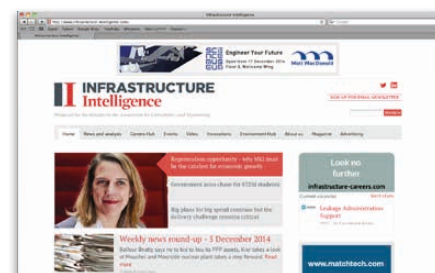
■ e-newsletter

	Width (pixels)	Height (pixels)	File format
Headline Leaderboard	560	69	.gif / .jpg / .png
Mid Page Banner	560	72	.gif / .jpg / .png
Baseline Leaderboard	560	69	.gif / .jpg / .png
Promotional Box	580	300	.gif / .jpg / .png

Animated GIFs are not guaranteed to work in email

■ www.infrastructure-intelligence.com

	Width (pixels)	Height (pixels)	File format
Headline Leaderboard	728	90	.gif / .jpg / .png
Baseline Leaderboard	728	90	.gif / .jpg / .png
Skyscraper	300	Up to 600	.gif / .jpg / .png
MPU Button	300	120	.gif / .jpg / .png
Keyword Search Optimization	Contact us for details		
Case Study Upload	Contact us for details		



Cancellation

Cancellation of all bookings must be acknowledged in writing no later than 30 days prior to publication/distribution date.

Production

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