

2016 Recruitment Advertising

As the UK construction industry continues to recover, the skills shortage that currently exists across all disciplines in our sector will inevitably result in increasingly fierce competition for staff.

To secure the services of the best people, it is therefore essential for companies to be as pro-active as possible in raising their profile as potential employers.

Infrastructure Intelligence provides essential careers-focused information to the industry in formats including online, digital and printed media.

Combined with a wide variety of promotional opportunities for companies, this creates a unique interface between prospective employer and potential employee.

With coverage spanning a wide range of job functions and seniority levels, we can help you attract the very best candidates this industry has to offer.

And thanks to work we are doing with schools and colleges, we can even assist you in developing the next generation of infrastructure professionals.

Produced by the Association for Consultancy and Engineering for the entire infrastructure community, Infrastructure Intelligence is the only UK magazine brand dedicated to our industry.

The Careers Hub

■ www.infrastructure-careers.com

Central to our activities is the Infrastructure Intelligence Careers Hub. Regardless of what stage they are at in their life or their career, this rich online resource is a must-read for anyone looking to progress in this specialist sector.

The Careers Hub is hosted by www.infrastructure-intelligence.com which, having launched in February 2014, has achieved a monthly visit figure of around 68,000 and boasts nearly 25,000 unique users.



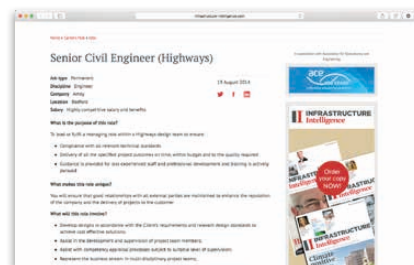
Job Posting

This includes a logo and is active for one month:

| | |
|--------------|-----------|
| 1 x posting | £200 |
| 2 x postings | £175 each |
| 3 x postings | £140 each |
| 5 x postings | £100 each |

Headline Leaderboard with hyperlink

| | |
|---------------|-----------------------|
| 1 week | £300 |
| 2 weeks | £500 |
| 3 weeks | £675 |
| 1 month | £800 |
| 3/6/12 months | Prices on application |



Baseline Leaderboard with hyperlink

| | |
|---------------|-----------------------|
| 1 week | £250 |
| 2 weeks | £400 |
| 3 weeks | £525 |
| 1 month | £600 |
| 3/6/12 months | Prices on application |

MPU Button with hyperlink

| | |
|----------|--------|
| 1 month | £350 |
| 3 months | £900 |
| 6 months | £1,500 |
| 2 months | £2,000 |

Employer Profile

This is the perfect opportunity to shout about the things that make your company a great place to work.

Following a standard format it includes:

- ☐ Company overview
- ☐ Head office address
- ☐ Hyperlinked web address
- ☐ Human Resources contact details
- ☐ Logo
- ☐ Images
- ☐ Hyperlinks to other items about your company on the II website
- ☐ Up to five hyperlinked job postings within a year of booking

Plus

Access to details of the following:

- ☐ Inclusion and diversity policy
- ☐ Green credentials
- ☐ Corporate social responsibility
- ☐ Flexible working options
- ☐ Overseas work opportunities
- ☐ Accredited training schemes
- ☐ Apprenticeship schemes
- ☐ Graduate schemes
- ☐ Sponsored student schemes

Employer Profiles booked by ACE Member companies also appear in the next available printed edition of ACE Find a Consultant, the definitive annual guide to UK professional consultancy and engineering.

£1200

Careers and Recruitment Event Profile

For organisers of careers events, we offer three great packages that provide tremendous exposure in that vital six week build-up period.

Bronze Package

Includes:

- ☐ 100 word overview
- ☐ Contact details
- ☐ Logo
- ☐ Hyperlink to your website

£350

Silver Package

All the benefits of the Bronze Package plus feature article:

- ☐ 600 word feature article in the monthly Careers e-newsletter including an image, contact details and live link

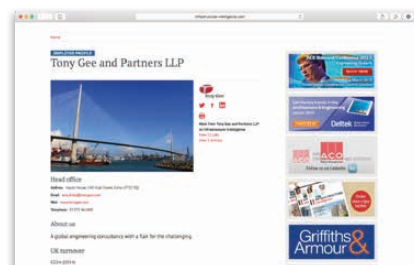
£850

Gold

All the benefits of the Silver and Bronze Packages plus:

- ☐ An exclusive email alert to the full Infrastructure Intelligence database

£1850



Learning and Development Profile

Maximising skill levels and maintaining job satisfaction clearly have enormous benefits to employee and employer.

With an audience ranging from graduates to senior executives, these profiles are a great way of publicising a wide range of learning and development opportunities – training courses, seminars, CPD events, webinars to name a few.

Active for three months leading up to the activity or event, it includes:

- ☐ 100 word overview
- ☐ Contact details
- ☐ Logo
- ☐ Hyperlink to your website

£350

Careers e-newsletter



■ Published monthly

Published on the second Tuesday of every month, this round-up of the latest news, events, job vacancies and training opportunities provides a highly focused platform from which to promote the benefits of working for your company.

Sharing the same distribution list as the main Infrastructure Intelligence e-newsletter, this bulletin reaches an expansive pool of candidates.

Sourced from the ACE and Infrastructure Intelligence databases the list of recipients, which has risen to over 26,000 addresses, includes consulting engineers and contractors as well as public and private sector clients.

Headline Leaderboard with hyperlink

| | |
|---------------|-----------------------|
| 1 week | £400 |
| 2 weeks | £700 |
| 3 weeks | £900 |
| 1 month | £1050 |
| 3/6/12 months | Prices on application |

Mid Page Banner with hyperlink

| | |
|---------|------|
| 1 week | £300 |
| 2 weeks | £500 |
| 3 weeks | £675 |
| 1 month | £800 |

Baseline Leaderboard with hyperlink

| | |
|---------------|-----------------------|
| 1 week | £250 |
| 2 weeks | £400 |
| 3 weeks | £525 |
| 1 month | £600 |
| 3/6/12 months | Prices on application |

Feature Employer of the Month

The perfect opportunity to explain what it is that makes your company so special to work for, it includes:

- ☐ 600 word description
- ☐ Contact details
- ☐ Logo
- ☐ Image
- ☐ Up to five hyperlinked job postings on the online Careers Hub during that month
- ☐ Hyperlink to your website

£1,000

Feature Job of the Month

A fantastic way of grabbing attention when you've got a vacancy that's particularly special or needs filling fast, it includes:

- A promotional job vacancy box under the lead story
- A hyperlinked job posting on the online Careers Hub for one month

£600 per job

Career Path Profile

There's nothing like a personal success story to inspire others so, if any of your company's employees are making outstanding progress or achieving fantastic things, this is ideal.

The question-and-answer style profile includes:

- 600 words
- Image
- Company contact details
- Upload to the online Careers Hub for a year

£750

II e-newsletter

■ Published three times per week

This summary of the key issues and events affecting the infrastructure sector is published every Monday and Wednesday with a round-up of the week's top stories each Friday.

Sourced from the ACE and Infrastructure Intelligence databases, the distribution list includes employees of ACE member companies, plus selected contractors and public and private sector clients.

Since being launched in January 2014, the circulation has grown to over 26,000 individual addresses per newsletter.



Job of the Week

Active for one week, it includes:

- A promotional job vacancy box under the lead story
- A hyperlinked job posting on the online Careers Hub for one month
- An insertion in three consecutive editions of the e-newsletter

£600 per job

Career Path Profile

Just like a Career Path Profile on the Careers Hub but with the added benefit of email delivery.

An excellent method of highlighting the outstanding career progress being made by any of your company's employees, the question-and-answer style profile includes:

- 600 words
- Image
- Company contact details
- Upload to the online Careers Hub for a year
- Insertion in an edition of the Careers e-newsletter

£750



Printed Magazine



■ Published monthly

An A4 publication distributed to 2,000 named infrastructure professionals from the public and private sector.

Drawn from the ACE and Infrastructure Intelligence databases, these include employees of every ACE Member company as well as selected key personnel from clients, contractors and other industry stakeholders.

Advertisements

All advertisements include a job posting on the online Careers Hub for one month.

| | |
|--------------|--------|
| Full page | £1,600 |
| Half page | £900 |
| Quarter page | £500 |
| Per SCC | £20 |



Bespoke Promotional Packages

We can combine any of the standard options detailed in this document to find a tailor-made solution that meets your specific needs.



20% discount for ACE Affiliates and Members

Advertisement Sales

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Produced for the industry by the Association for Consultancy and Engineering

As the sector's leading business association, ACE represents the interests of professional consultancy and engineering companies of all sizes in the UK. Employing over 250,000 staff worldwide, many have gained international recognition and acclaim.

At the heart of delivering, maintaining and upgrading our buildings, structures and infrastructure, they provide specialist services to a range of sectors including water, transportation, housing and energy.