



2017

Production Specifications Recruitment Advertising

Print

■ Magazine



Publication Dates and Display Copy Deadlines

Issue date	Advertisement copy deadline	Publication date
2017		
March/April	17 February	14 March
May/June	21 April	16 May
July/August	23 June	14 July
Sept/Oct	24 August	15 September
Nov/Dec	13 October	7 November

Recruitment Advertisement Requirements

Media:

Apple Mac compatible files are accepted via email sent to bnolk@acenet.co.uk (maximum size per email 10MB). You can use on-line file transfer services such as **MailBigFile** or **WeTransfer**, or alternatively we can **retrieve files from your FTP server**.

PDF settings:

Please distill to the **PDF/X-1a:2001 standard**. Please contact us for settings if you are unsure.

File format:

Regardless of the software used, your advertisement should ideally be supplied as a **PDF**, although the following file types are also acceptable: Adobe InDesign (exported as IDML), QuarkXPress (up to v8), Adobe Illustrator or Adobe Photoshop. All linked files must be included.

Fonts:

All fonts should be embedded within the PDF. If supplying Adobe InDesign, QuarkXPress, Adobe Illustrator or Adobe Photoshop files please ensure all fonts are provided. If correct fonts are not supplied an alternative may be substituted.

Colours:

All colours in the PDF should be CMYK. RGB, Pantone and any other spot colours should be converted to CMYK.

Picture files:

Images should be supplied as TIFF, JPG or EPS files. Raster images should be at a **resolution of 300dpi**.

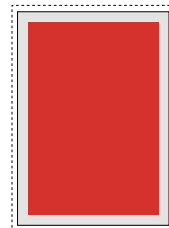
Recruitment Advertisement Dimensions

Full page

Type area:
W - 190mm
D - 277mm

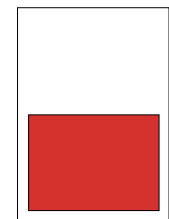
Trim size:
W - 210mm
D - 297mm

Bleed size:
W - 216mm
D - 303mm



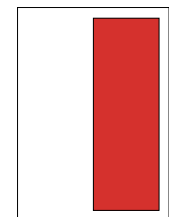
Half page landscape

Type area:
W - 190mm
D - 134mm



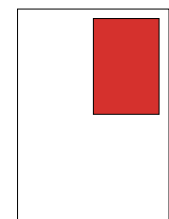
Half page portrait

Type area:
W - 90mm
D - 277mm



Quarter page portrait

Type area:
W - 90mm
D - 134mm



Per column centimetre

Width:
1 column - 55mm
2 columns - 92mm
3 columns - 141mm
4 columns - 190mm



■ Career Hub - www.infrastructure-intelligence.com/careers-hub

Job Posting

Send us your job vacancy description text in MS Word format or .html format, plus a company logo in .jpg or .gif format.

Copy will be checked by our team before being entered onto our system. Assuming there are no issues, the vacancy will go live within one working day or, alternatively, at a time of your choosing for a duration of four weeks. Once activated, we will notify you by email.

	Width (pixels)	Height (pixels)	File format
Headline Leaderboard	728	90	.gif / .jpg / .png
Baseline Leaderboard	728	90	.gif / .jpg / .png
Mid Page Banner	300	120	.gif / .jpg / .png

Employer Profile / Careers and Recruitment Event Profile / Learning and Development Profile

Details are available separately on request.

■ Careers e-newsletter

	Width (pixels)	Height (pixels)	File format
Headline Leaderboard	560	69	.gif / .jpg / .png
Baseline Leaderboard	560	69	.gif / .jpg / .png
Mid Page Banner	560	72	.gif / .jpg / .png

Animated GIFs are not Guaranteed to work in email

Feature Employer of the Month / Feature Job of the Month / Career Path Profile

Details are available separately on request.

■ II e-newsletter

Job of the Week

Specifications are the same as the Job Postings in the online Careers Hub section.

Career Path Profile

Details are available on request.

Cancellation

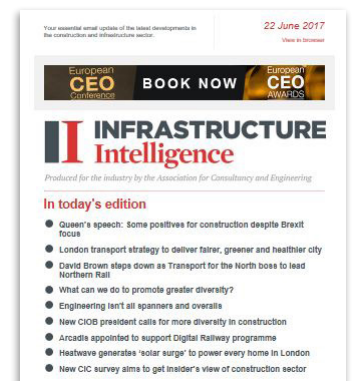
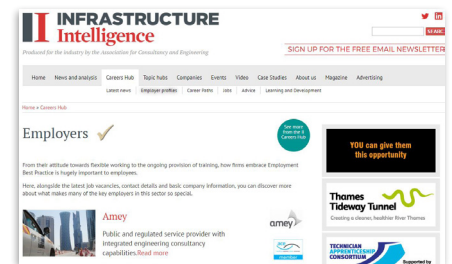
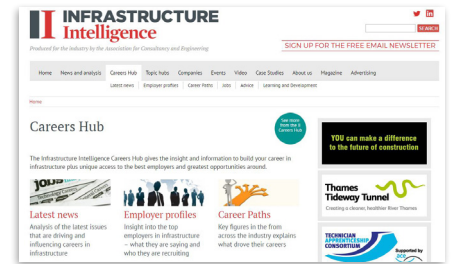
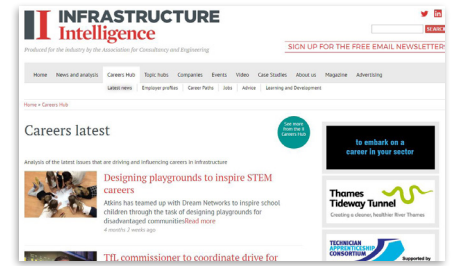
Cancellation of all bookings must be acknowledged in writing no later than 30 days prior to publication/distribution date.

Advertisement Sales

Brian Nolk- Commercial Director
 e bnolk@acenet.co.uk
 t 020 7227 1882

www.infrastructure-intelligence.com

www.acenet.co.uk



Produced for the industry by the Association for Consultancy and Engineering

